



Rooted in the United Nations Department of Economic and Social Affairs and inspired by the UN Global Compact, the **Public Private Alliance Foundation (PPAF)** is a non-profit 501(c)3 organization dedicated to reducing poverty through a business approach to development. PPAF brings together business, government, civil society, academic, and United Nations interests and facilitates linkages, promotes partnerships, encourages capacity-building, and mobilizes resources, commerce and investment. PPAF seeks to connect international policy with local livelihoods. Focused initially on the Dominican Republic and Madagascar, it is developing a programme in Haiti.

PPAF works in agribusiness, renewable energy, health, microfinance, and other areas. Its Board of Directors includes business people, ambassadors and international development specialists. Program highlights include:

- **First “Partners Against Poverty”** event at the UN in May 2007, which launched PPAF.
- The successful **Fish Farming Conference** in Santo Domingo (December 2007). PPAF collaborated with the Autonomous University of Santo Domingo (UASD) and the Dominican Aquaculture Association (ADOA) and a dozen co-sponsors. ADOA has since worked toward improved production, quality control, government & donor support & commercial relations.
- **Second Annual “Partners Against Poverty”** event at the UN in July 2008, with participants from business, government, NGOs and UN agencies. Workshops covered awareness, agreements and action in health; agribusiness; renewable energy; sustainable tourism; and women, microfinance and entrepreneurship. PPAF has since facilitated medical supplies and equipment support to Madagascar; steps toward investment and project funding for Dominican fruit and vegetable production and export; and examination of issues of sugar-based ethanol and related bio-energy with representatives of businesses and growers, UN staff, investors, governments, NGOs and universities.
- **Third Annual “Partners Against Poverty”** event at the UN in May 2009 in collaboration with ResearchPAYS® and other sponsors on Business Model Innovation for Ethanol Development and Production. The discussions aim toward actions combining business agendas, social and environmental issues, research and development breakthroughs and private equity challenges, notably in the Dominican Republic and elsewhere in the Caribbean.

The global economic crisis makes partnerships more, rather than less, valuable, as it emphasizes the roles that every organization can and must play toward joint goals to produce economic and social growth and to stabilize local economies. The financial crisis has tested current business models in every industry sector, and exposed many points of weakness. The situation calls for focused initiatives to rewrite business models from the ground up, including new approaches to stakeholder involvement and to ensure focus on steps to achieve the Millennium Development Goals.