Public-Private Alliance Foundation

This issue of the newsletter includes four articles:

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(1) **Register Now for a Webinar on the Haiti Economic Lift Program Act of 2010**

The Haiti Economic Lift Program (HELP) Act of 2010 (H.R. 5160) was passed by both houses of Congress and signed into effect by President Obama on May 24, 2010. A broad spectrum of organizations, from the U.S. Chamber of Commerce to Oxfam America, supported passage of this act, which allows Haiti to increase its apparel exports to the US duty free and extends existing US trade preference programs with Haiti for 10 years. This should create many new jobs in Haiti, which are desperately needed to aid recovery from the earthquake.

FAVAC, the Florida International Volunteer Corps, has announced that Sandler, Travis & Rosenberg, P.A. (ST&R), a customs and international trade law firm, will provide a free webinar about the HELP Act and how to do more business in Haiti. This will take place on Tuesday, June 8, from 1:00 – 2:30 p.m. Eastern Standard Time. (Webinar ID #1109).

The presentation will cover details of these expanded benefits, including: New apparel products covered; Increased Tariff Preference Levels for Knit and Woven apparel made from 3rd country inputs; Extended duration of Preference Programs for Haiti; Modified earned import allowance ratio for knit and woven apparel, and New duty free treatment for made-up textile products wholly assembled or knit to shape in Haiti.

Register online at [www.strtrade.com](http://www.strtrade.com)

Select “Invoice Company” as the payment method when registering, to allow registration to go through. There will be no invoice and Login information details will be sent within 24 hours of registration.

(2) **Jacmel Conference Takes Shape**

PPAF and SimACT, Inc. will hold the Reconstruction and Business Opportunities in Southern Haiti conference on June 12-13 at the Cap Lamandou Hotel in the coastal city of Jacmel.

More than 50 participants from over 30 organizations have registered, and represent businesses, professional associations, NGOs, media outlets and government officials from the U.S., Haiti, Canada, the Dominican Republic and several other countries.

The event will focus on areas of development and business including agriculture, infrastructure including seaport and airport, ethanol cookstoves, energy, housing and construction, distribution, tourism, transportation / logistics, the Historic District of Jacmel, social venture capital, healthcare, education, microfinance and art & artisans.

Participants will tour the area and will be able to meet local and national governmental authorities, become acquainted with needs and opportunities in Southern Haiti, and meet potential investors and business and NGO partners.

Jacmel, home to artisans and the arts, historic buildings that predate New Orleans, beautiful beaches and a developing tourist site, was strongly affected by the earthquake – for example, the hospital was demolished and many lost their homes or places of business. But large parts of the city remain untouched, and as the main city in Southeastern Haiti, Jacmel offers important prospects for reconstruction, for business and tourism and for development toward a bright future. The government of Haiti has proposed Jacmel for placement on the UNESCO World Heritage List.

(3) **Project Jacmel of The Globe and Mail of Toronto**

Must Reading! If you’re not already familiar with it, view the on-line website of The Globe and Mail, published in Toronto, Canada. That site is devoting significant amounts of space to Project Jacmel: A City Rebuilds. PPAF would like to commend the paper for its excellent coverage, which surpasses anything else available.

Jessica Leeder, reporter for the series, will cover the PPAF / SimACT Jacmel Conference.

Click here for a description of the concept and passions behind Project Jacmel, as well as facts about the city and area. Articles posted cover seven principal areas and characters: store, tent city, hotel, the student, power brokers, artisans, church, plus the blog and other stories.

(4) **PPAF needs your donations!**

As a non-governmental, non-profit organization, the Public-Private Alliance Foundation needs and welcomes your contributions. Go to the home page of the PPAF website and click on the Donate or JustGive button. Our passion is to make a difference, to help people especially in Haiti, the Dominican Republic and Madagascar, to improve their lives and livelihoods, and to bring a business approach to development.

You can participate and help shape PPAF’s activities through your generous gift.

David Stillman, PhD
Executive Director - Director Ejecutivo - Directeur General

ppafoundation@gmail.com
http://www.ppafoundation.org
http://www.ppafoundation.org/blog

The Public-Private Alliance Foundation is a 501(c)3 non-profit organization dedicated to reducing poverty in the world by bringing together business, governmental, community, academic, United Nations and other interests. Through collaboration, PPAF helps stimulate entrepreneurship and commerce-related activities and encourage
investment for sustainable development.

Focusing on the Dominican Republic, Haiti and Madagascar, our vision is to make a difference for human betterment. PPAF works closely with the United Nations for policies and actions to advance public-private alliances. PPAF is associated with the Department of Public Information of the United Nations.