



Public-Private Alliance Foundation

The PPAF/SImACT Jacmel workshop was a great success! We thank all who participated and especially those who made the trip to Jacmel from the AMCHAM Conference. We also thank the officials and dignitaries who grounded the Workshop in local realities, representatives of non-profits, and particularly Minister of Tourism Patrick Delatour, for his valuable address to the meeting and his participation. The local members of SImACT and of Cap Lamandou Hotel made the workshop flow smoothly, provided excellent meals and exciting entertainment, and supported the very serious discussions of how to move forward with rebuilding. We of PPAF look forward to working with all in the coming years.

This issue of the newsletter includes three articles:

- (1) [Joining to Rebuild Southern Haiti](#)
- (2) [Recent and Future Business Events for Working in Haiti](#)
- (3) **PPAF needs your support!**

(1) [Joining to Rebuild Southern Haiti](#)

On June 12-13 PPAF and SImACT held their Jacmel Workshop “**Reconstruction and Business Opportunities in Southern Haiti**” at the Cap Lamandou Hotel. This took place at a time of great crisis but also great opportunity. “Refondation” will take many years and billions of dollars. Yet the cry is to “build back better,” and investment, commerce and business have central importance in this.



Some Jacmel participants

Seventy potential investors and contractors, the mayor and the president of the local chamber of commerce of Jacmel and other notables participated. Conference materials with details on participating companies and organizations will soon be available on the PPAF website. Photos can be viewed [here](#).

The Minister of Tourism (and reconstruction) Patrick Delatour gave the keynote address and an extensive powerpoint presentation. He encouraged revitalization of the historic areas of Jacmel and other sites and their potential for becoming an economic engine for rebuilding and tourism. He stressed the themes of revitalization of infrastructure, decentralization from Port-au-Prince, job creation, income generation and rebuilding Haitian pride.



(l to r) Roland Zenny, Pres. Jacmel Chamber of Commerce; Edwin Zenny, Mayor of Jacmel; Patrick Delatour, Minister of Tourism

Photo: Frizner Nau

Our workshop built on a just-completed conference of 600 participants that was organized by the American Chambers of Commerce of the Dominican Republic and of Haiti and the US Commercial Service. About 50 AmCham conference participants left at 6 a.m, Saturday and traveled by bus for a weekend in Jacmel, joined by others already residing in Haiti. There we had practical discussions and site visits that focused on several priorities for Southern Haiti – seaport and airport infrastructure; the “soft house” and other transitional housing; agriculture and fishing; cooking without charcoal; Jacmel’s historic district, the arts and promotion of tourism; and the planned multipurpose community at Belle Rive.

Participants were struck by the magnitude of damage but also the possibilities for revitalization. The resilience of the population, the hospitality and competence of the hotel, the vision and compassion of business people, the vitality of a nearby art foundation for homeless children, all contributed to a sense that serious efforts were merited and will bear fruit. The Globe and Mail (Toronto), Al Jazeera TV and the Haitian magazine Rebelle Haiti as well as local Jacmelian press covered the event.

Representatives of a dozen organizations discussed prospects for manufacture of ethanol stoves in Haiti and provision of fuel on a commercial basis, leading to planning and tentative agreements among Project Gaia, SImACT, Dometic, Inc., PPAF, the Haitian-American Association of Engineers and Scientists and others. Representatives of the International Rescue Committee and Save the Children also participated in these discussions. Since the Jacmel Workshop, Project Gaia has announced that 1,440 donated stoves are about to be shipped and that the Brazilian government will make available donated fuel to start pilot efforts. Similarly, guarantors and potential providers of funds for the Belle Rive site were impressed by SImACT's planning and initial investments, the excellence of the site, and the potential in three markets — Haitian diaspora, decentralization from Port-au-Prince and development managers.

The motto of SImACT is "To provide means to achieve, opportunities to live and reasons to dream." Strong steps were taken toward these goals at the Jacmel Workshop.

An article on the workshop, "[Jacmel Woos Foreign Investors to Rebuild Shattered Resorts](#)," appears in the **Globe and Mail** (Toronto), written by Jessica Leeder, who writes "Project Jacmel," an ongoing series.

(2) Recent and Future Business Events for Working in Haiti

In order to assist businesses to work in the redevelopment of Haiti, several organizations have held or will hold events to bring prospective investment, commercial and related interests together. Here are a few:

June 10-11, 2010 – AMCHAM DR / AMCHAM Haiti Conference– Montrouis, Haiti

About 600 people attended the "**Building A New Haiti**" conference organized by the American Chambers of Commerce of the Dominican Republic and Haiti and the U.S. Commercial Service. Speakers included the Haitian President Rene Preval and the Prime Minister, Max Bellerive. Partial lists of attendees and presenters and PowerPoint presentations of selected speeches are available on the AmCham DR website: <http://amcham.org.do> David Stillman of PPAF and a team from SImACT attended, with Lesly Kernisant making a presentation in the Tourism segment. PPAF has posted a few photos from the event.

June 12-13, 2010 – PPAF/SImACT Workshop, Jacmel, Haiti

About 50 participants from the AmCham conference, plus about 20 from Jacmel and elsewhere participated in the PPAF / SImACT workshop "Reconstruction and Business Opportunities in Southern Haiti." Billed as an add-on to the AmCham conference, this workshop focused group discussions and site visits on several practical possibilities. The Minister of Tourism Patrick Delatour gave a keynote address. (See [article](#), [press](#) and [photos](#).)

June 21, 2010 – "Building a New Haiti" Debriefing and Planning meeting, Brooklyn, NY

About 20 people attended the meeting, held at the offices of the Brooklyn International Trade Development Center of Medgar Evers College of the City University of New York. Several shareholders and friends of SImACT participated, as well as the PPAF Executive Director. Thoughts, comments and suggestions of those who attended the June 10-11 conference in Montrouis will be used to shape the July 10 forum and the September trade mission (below) and for communications with government officials.

July 10, 2010 – Meeting to Plan a Trade Mission to Haiti, Brooklyn, NY

Participants in the July 10 meeting will help plan for a trade mission to Haiti. The meeting is being organized by the New York State Association of Minority Contractors and the NS and J Advisory Group. It will be held Medgar Evers College. PPAF and SImACT have been invited as presenters. Contact events@nsandj.com to reserve a place.

September 8-10, 2010 – Proposed Trade Mission to Haiti

A trade mission, jointly led by NS&J Advisory Group and SImACT, is being planned for September, to Jacmel and other sites in Haiti. Details will be available after the July 10 meeting.

(3) PPAF Needs your Support!

As a non-governmental, non-profit organization, the Public-Private Alliance Foundation needs and welcomes your support. Go to the home page of the PPAF website and click on the [Donate](#) or [JustGive](#) button. Our passion is to make a difference, to help people especially in Haiti, the Dominican Republic and Madagascar, to improve their lives and livelihoods, and to bring a business approach to development.

You can participate and help shape PPAF's activities through your generous gift. [Your company can become a Supporting Partner - email me for details.](#)

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The Public-Private Alliance Foundation is a 501(c)3 non-profit organization dedicated to reducing poverty in the world by bringing together business, governmental, community, academic, United Nations and other interests. Through collaboration, PPAF helps stimulate entrepreneurship and commerce-related activities and encourage investment for sustainable development. PPAF supports the principles of the United Nations Millennium Development Goals.

Focusing on the Dominican Republic, Haiti and Madagascar, our vision is to make a difference for human betterment. PPAF works closely with the United Nations for policies and actions to advance public-private alliances. PPAF is associated with the Department of Public Information of the United Nations.