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Public-Private Alliance Foundation

Season's Greetings from PPAF



The people of the Public-Private Alliance Foundation wish you Season's Greetings and a Joyous New Year!

Thank you for all you have done this year, and join with us in 2011 to help make the world a better place.

**David Stillman, PhD
Executive Director**

(1) BREAKING NEWS – Global Alliance for Clean Cookstoves to be featured on the Martha Stewart Show on Wednesday, December 22

We have just learned that on Wednesday, December 22, the Martha Stewart Show will feature the Global Alliance for Clean Cookstoves, including the ethanol-burning cookstove represented by Project Gaia that is part of our planning for Haiti. This is shown on the Hallmark Channel and may be available the next day on the internet.

Leslie Cordes, interim executive director of the Global Alliance, has written the following:

"As we head into the holidays, I'm happy to share good news about the Global Alliance for Clean Cookstoves! Tomorrow (December 22) we will have an opportunity to expand public engagement in the clean cookstoves movement with an appearance on The Martha Stewart Show"

The Martha Stewart Show is a daily series that informs and inspires viewers on subjects from cooking and entertaining to crafting and gardening, hosted by Martha Stewart. This episode – dubbed "The Giving Show" – will "embrace the spirit of the holiday season with creative ideas for giving back."

To see a preview, visit <http://www.marthastewart.com/show/the-martha-stewart-show/the-giving-show>. The show will air at 10:00 am EST and will re-air several times over the following days. To find local listings in your area, go to <http://www.marthastewart.com/television-listings>.

Martha Stewart has a large and loyal following, both of her show and on social media channels. We anticipate increased web traffic to the Alliance website, www.cleancookstoves.org, which should translate into increased traffic to your own sites or phone calls to your offices. Please be prepared in case the press or others are interested in talking with you about your work to support the Alliance, and feel free to direct any inquiries to: <http://cleancookstoves.org/category/media/>

The UN Foundation will appear on an 8-minute segment alongside EPA Administrator Lisa Jackson to discuss the challenges posed to nearly half the population by cooking on traditional stoves or open fires. Our goal with this appearance is to begin engaging a broader segment of the general population in the Alliance's mission to drive solutions to this important issue.

If you are interested in helping make the most of the Alliance's Martha Stewart opportunity, you can help by:

- *Twitter: Retweeting any mentions on twitter.com/@TheMarthaShow, twitter.com/@MarthaStewart, and twitter.com/@cookstoves.*
- *Facebook: Sharing any relevant postings on facebook.com/cookstoves or facebook.com/TheMarthaStewartShow*
- *Email: Amplifying any post-show email messages from the Alliance.*
- *Web: Linking to the cleancookstoves.org site and the Martha Stewart Show cookstoves segment after the show*

(2) Atlanta Forum on Alcohol Fuel and Mini-Distilleries

From November 29 to December 1 David Stillman and Fritz Clairvil of SImACT, Inc. attended the "Clean Indoor Air Cookstove and Alcohol Fuel Production International Forum" organized by the International Institute for Ecological Agriculture (IIEA) and Project Gaia, and held in Atlanta, Georgia. (The terms alcohol and ethanol are interchangeable.)

In Haiti, PPAF, SImACT, Project Gaia and their partners continue to develop the clean cookstoves project. The meetings with IIEA and the Alcohol Fuel Production International Forum helped move this forward.

David Blume, founder of IIEA (www.permaculture.com) and Blume Distillation, LLC (www.blumedistillation.com), ran the seminar in two days of lectures plus Q&A. Harry Stokes of Project Gaia made a presentation and stove demonstration of the Dometic CleanCook stove. David Blume's career spans over 30 years as an advocate, writer and public speaker on ecology, especially the subjects of alcohol fuel and related integrated farming. Based in California, he has devoted much attention to actions for substitution of gasoline and other petroleum products in the USA, has served as a consultant in several other countries, and is familiar with development issues generally.



Seminar participants learned many things – that the Model T Ford was the first flex-fuel car; that a July 2010 World Bank report has declared use of crops for ethanol had virtually no effect in relation to the world grain price spike of the previous few years; that small scale farm based alcohol production is efficient and enables production of many by-products or co-products of economic value within a short distance, including CO₂, compost, liquid fertilizer, vegetables, fish, mushrooms, loam, etc.; that many different sugary or starchy crops are fine for alcohol distillation; that cattails (starchy) grow best in sewage; that alcohol can replace gasoline in home electric generators; etc. etc.

The sessions focused on the benefits of localized production and use of appropriate-scale alcohol fuel combined with “clean fuel” stoves and appliances. Alcohol fuels offer an abundant supply of energy for cooking, heating, refrigeration; electricity and transportation needs and can be produced from a wide variety of native plants, waste products and cultivated fuel crops ensuring inexpensive and sustainable production.

A presentation on Blume Distillation, LLC was a key element of the seminar. This new company will specialize in micro-distilleries from sugar and other feedstocks to produce ethyl alcohol in the USA and abroad. Blume and his company are now seeking investors to cover an estimated \$3.2 million, and purchasers. Company representatives will visit New York in January to this end.

(3) Upcoming in January

January 14 - David Stillman will speak at the CTAUN (Committee for Teaching About the United Nations) annual conference for educators on global issues, at the United Nations headquarters, which attracts approximately 500 participants each year. This year's topic is the Millennium Development Goals. Stillman will speak on the work of the Public-Private Alliance Foundation and its partners in relation to Haiti. Also, Harry Stokes of Project Gaia will demonstrate the alcohol-fueled clean cookstove. The aim is to demonstrate concepts and materials that could be translated into curricula. For details, see:

http://www.ctaun.org/images/photos/2011NYCConFlyer-Speakers3-2_.pdf

January 15 – SImACT is organizing an event at SImACT headquarters in Brooklyn for presentations by, and discussions with, David Blume and others of Blume Distillation LLC. (See article above re: Atlanta seminar.) This is aimed to engage parties within and outside the Haitian-American community interested in the cookstove and micro-distillery initiative.

(4) The Public-Private Alliance Foundation Needs your Support

Please consider making an end-of-year, tax deductible contribution to the work of the Foundation. Go to the Foundation's website, below, and contribute online through JustGive or PayPal - both are safe ways to give. If you would like more information, or want to mail a check, go to the Donate page for address and phone information:

<http://www.pfafoundation.org/donate.html>

With warm wishes for the New Year,

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<http://www.pfafoundation.org/blog>

The Public-Private Alliance Foundation is a 501(c)3 non-profit organization dedicated to reducing poverty in the world by bringing together business, governmental, community, academic, United Nations and other interests. Through collaboration, PPAF helps stimulate entrepreneurship and commerce-related activities and encourage investment for sustainable development. PPAF supports the principles of the United Nations Millennium Development Goals. The Foundation is a member of the Partnership for Clean Indoor Air.

Focusing on the Dominican Republic, Haiti and Madagascar, our vision is to make a difference for human betterment. PPAF works closely with the United Nations for policies and actions to advance public-private alliances. PPAF is associated with the Department of Public Information of the United Nations and is a participant in the United Nations Global Compact..