



News  
November 21, 2011

## Public-Private Alliance Foundation

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### DONATE NOW!

Please lend your voice today by supporting the Foundation. Click a donation button on [PPAF's website](#) or send a check to the address at the bottom of this website. Your participation is needed to help the Foundation continue its work.

### REVIEW

In my experience with PPAF, I have seen their work expand to

### FEATURED

We have three great stories to tell you: The Ethanol Cookstove Initiative for Haiti is advancing. PPAF's involvement with colleagues has brought the gift of hearing to people in Madagascar. Also, PPAF is active in the international community on issues concerning sustainable development, energy and climate change.

See the highlights below and look for more in our [Blog](#) and Flickr photos. Like us on Facebook and Linked In: "Public-Private Alliance Foundation" and follow us on Twitter: @PPAFoundation

### Why Ethanol Cookstoves in Haiti?

Burning wood and charcoal for cooking and small business is Haiti's greatest energy use. This has helped strip the country bare, leading to erosion and hurricane mudslides. The fumes are health hazards, especially for women and children. Smoke and ash prevent cooking indoors. But sugar has a long history in Haiti, although output has declined in recent decades. Steps toward locally-produced ethanol for fuel for stoves made and distributed locally are now a special focus among several project partners.

The newly released document from the Global Alliance for Clean Cookstoves, entitled *Igniting Change, A Strategy for Universal Adoption of Clean Cookstoves and Fuels (Nov. 2011)*, provides **strong impetus for the work we are doing**. Enhancing demand, strengthening supply and fostering an enabling environment are the three components of a thriving market.

### Expanding the Networks for Haiti

In the past several months the Foundation's executive director and board members have expanded the *Ethanol Cookstove Initiative for Haiti* through building a network of organizations and individuals interested in support, use-testing or cane production and distillation and stoves manufacture. The project is featured in a [video](#) which SImACT, Inc., has produced on its work in Haiti.

On September 19, David Stillman and board member George Garland attended the opening of Climate Action NYC with leaders of the business community, NGOs and government. Stillman participated in the UN Global Compact Private Sector Energy Forum at the UN on September 20, where he joined the group on clean cookstoves, led by Tim Wirth of the UN Foundation.

On September 21, Stillman, George Garland, Eben Bronfman and Gaia representatives Harry Stokes, Brady Luceno and Gulce Askin participated in the one-year Anniversary Celebration of the creation of the Global Alliance for Clean Cookstoves hosted at the Walford Astoria Hotel by the UN Foundation and Dow Corning.

incorporate organizations beyond their UN origins. This diversification in partners has made PPAF increasingly effective in achieving their poverty reduction goals. The current cookstoves project has real potential to impact households and have large scale results. PPAF's ventures into the world of social media show their commitment to working in a rapidly globalizing world.

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Harry Stokes, Giorgio Balustrieri, Ted Turner, Kathy Calvin, Robert Hansen and Eben Bronfman at Anniversary of Global Alliance for Clean Cookstoves

**Rotary Involvement - Haiti** - Ambassador Jean Wesley Cazeau spoke on September 14 at the Rotary Club of New York International Breakfast at the UN. He addressed the condition of Haiti before and after the earthquake, the way forward, and expectations with regard to the international community. At that meeting David Stillman described the Initiative and demonstrated use of the ethanol Cleancook stove.



Strengthening ties between Rotary and the Public-Private Alliance Foundation, New York Club President Giorgio Balestrieri is now a Senior Fellow at the Foundation and Stillman has been named an Ambassador of Friendship to the Rotary Clubs of the Dominican Republic and Haiti. Stillman also serves as Chairman of the Public-Private Alliance Committee of the International Service Division of the New York Club.

Rotary International Day at the United Nations, November 5, was a great opportunity for Stillman and board member Dr. George Garland to present the Initiative to Rotarians from around the US and internationally. Over 1,200 attended the event. At the PPAF table they demonstrated how the cookstove works and its benefits in reducing poverty, preventing respiratory disease and stemming further deforestation.

**James Jay Dudley Luce Foundation** - David Stillman has been named a Global Adviser to the Luce Foundation, which is establishing the International University Center-Haiti (Uni Haiti), in Leogane, as a major focus.

**Take Me to the River** - Hastings-on-Hudson, NY - At the invitation of Nicola Armacost of Arc Finance, which specializes in microfinance and renewable energy, the Foundation presented the Ethanol Clean Cookstove Initiative for Haiti at a local environmental fair. George Garland, Rosario Rodriguez and Imnet Yébio joined David Stillman as presenters.

## The Gift of Hearing in Madagascar

We are happy to announce that over 3,200 hearing aids have been distributed without cost to needy persons in Madagascar. It is touching to see the faces of children who can suddenly hear! The Starkey Hearing Aid Foundation, the Madagascar Ministry of Public Health, three Madagascar Rotary Clubs (Doyen, Mahamasina and Ainga) and their associates, and several corporate sponsors combined efforts on the ground. The Ministry of Budget and Finance and the city governments of Antananarivo and Tamave facilitated the work. The event took place under the patronage of the President of the Transitional Authority of Madagascar.



The Public-Private Alliance Foundation, along with the Rotary Club of New York and the Madagascar Mission to the United Nations, got the ball rolling with the Starkey Foundation in 2010. The Madagascar Mission to the UN continued to stimulate and encourage the project and its achievement. Foundation board members Ambassador Zina Andrianarivelo and Scott Wright, along with Senior Fellow John German, and staff of the Madagascar Mission worked hard to make this come about.



Child hears for the first time! (with Brady Forseth, CEO, Starkey Foundation)

The project started in Madagascar in November 2010 with a visit by Starkey Foundation staff and organizational work by the Rotary Clubs to screen potential recipients. The Rotary Clubs continued screening in spring 2011 in advance of a ten-day visit by the Starkey team in October.

### The UN and Sustainable Development

Global development issues in the face of climate change grip countries and people worldwide. The Rio+20 United Nations Conference on the Environment on 20-22 June 2012 aims to engage international attention and commitment. Initiatives to achieve the Millennium Development Goals, especially as concerns the environment, and reports by the Nobel Prize-Winning Intergovernmental Panel on Climate Change demonstrate the imperative to stem climate change before it is too late.

On November 14, David Stillman gave the keynote address "[The United Nations and Sustainable Development](#)" at the General Assembly meeting of the World Association of Former United Nations Internes and Fellows. The meeting was connected worldwide on the internet. [Click here for a video of his talk](#). The text is [available here](#).

### Fundraising Appeal - Please Help Now!

Your contributions make it possible for the Foundation to continue our work in bringing organizations and people together for sustainable development and clean energy.

(1) Please Donate Directly. It's quick, safe and easy to give online. Go to [www.pfafoundation.org](http://www.pfafoundation.org) and click on the donation

button you prefer. Please consider a monthly gift. You can also mail a check directly to Dr. David Stillman, PPAF, 166 Edgars Lane, Hastings-on-Hudson, NY 10706, USA. The Foundation is a 501(c)3 non-profit organization.

(2) **Become a Corporate Sponsor.** You'll be listed on our website and in our newsletter as a corporation that supports important work in agribusiness, clean energy, and broad assistance to people in Haiti, the Dominican Republic and Madagascar. Contact David Stillman at [ppafoundation@gmail.com](mailto:ppafoundation@gmail.com)

(3) If you live in Connecticut, New York, New Jersey, Maryland or Illinois, you can help by **changing your electricity provider to Viridian Energy.** This saves money and supports green energy and a smaller carbon footprint, with the Foundation earning a small fee. Click here to learn more, and feel free to contact us if you have questions: <http://ppafoundation.org/blog/tag/viridian/>