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Public-Private Alliance Foundation



## NEWSLETTER

March 29, 2014

Dear PPAF Friends and Colleagues,

We want to tell you about three events dealing with clean cookstoves and their relation to the broader concerns of health, policy and international development. PPAF organized one at the UN and the Executive Director was invited to participate in another at the Council on Foreign Relations. PPAF Board member George Garland participated in yet another at Yale University. All demonstrated the importance of the issues on which our Foundation is working.

In April PPAF leaders will present or participate in events at Mercy College (April 3), SUNY New Paltz (April 8), Vassar College (April 12) and Adelphi University (April 24). We are also working with several collaborators to develop projects related to the Dominican Republic and Haiti.

### "Putting it Together: Bioenergy, Clean Cookstoves and Sustainable Development, a PPAF-led Panel at the UN Commission on the Status of Women, March 13

The Foundation worked with the UN Department of Public Information to host a lively and well-attended panel discussion on the 13th at the UN. Panelists explored the interconnections between bioenergy policy, clean cookstoves and very practical ways to improve creation of alcohol (ethanol) for cooking. Click on the items below to gain access:

[Program Summary](#)

[The program for the event](#)

The [WebTV archived live stream](#)

The Powerpoints of the three panelists ([Final PPT opt.pdf](#))

Jeff Brez, Chief, DPI/NGO Relations and Advocacy, introduced the program, which opened with a [Global Alliance for Clean Cookstoves video](#) narrated by actress Julia

Roberts.

Panelists included:

Kathryn R. Leininger, Business Development Manager JMConsulting

Corinne Hart, Program Manager, Gender and Markets Global Alliance for Clean Cookstoves (See the Alliance's new resource guide: [Scaling Adoption of Clean Cooking Solutions through Women's Empowerment](#) .)

Thomas Setchel, Energy Conservation and Distillation Specialist, Sustainable Technology Systems, Inc

David Stillman, PPAF Executive Director, moderated the program. (UN photos below.)



l to r: Kathryn Leininger, David Stillman, Corinne Hart



l to r: Kathryn Leininger, David Stillman, Corinne Hart, Thomas Setchel



Members of the audience in the UN Dag Hammarskjöld Auditorium

**"Realizing the Promise of Clean Cookstoves," a panel at the Council on Foreign Relations, presented by its Women and Foreign Policy Program, March 24.**

The program noted that household air pollution from cookstove smoke is the fourth greatest health risk in the world: Three billion people still use solid fuels to cook and heat their homes. These fuels emit harmful smoke that claims more lives annually than malaria, leads to preventable diseases and injuries, and creates economic burdens for families, especially for women and girls. The panelists discussed how finding innovative solutions to replace solid fuel can not only save lives, but also promote economic growth and development.

**Panelists included:**

Radha Muthiah, Executive Director, Global Alliance for Clean Cookstoves  
Gary Hattem, Managing Director, Community Development Finance Group, Deutsche Bank; President, Deutsche Bank Americas Foundation  
Jonathan Cedar, Chief Executive Officer and Director, BioLite  
Isobel Coleman, Senior Fellow and Director, Civil Society, Markets, and Democracy Initiative, Council on Foreign Relations, presided.



l to r: Gary Hattem, Isobel Coleman, Radha Muthiah and Jonathan Cedar

## The Adoption Gap: Exploring Social Dimensions of Design, Development and Diffusion of Household Energy Technologies, March 28

George Garland reported on this event held by the Yale Climate and Energy Institute.

The program summarized: "Over half of the world cooks its meals on unimproved cookstoves. Resulting emissions are responsible for an estimated 4 million deaths from respiratory ailments annually and are a significant contributor to global warming. Historic efforts to promote the use of cleaner and more efficient stoves have been largely unsuccessful. The workshop, "the Adoption Gap: Design, Development and Diffusion of Household Energy Technologies," brings together experts in marketing, communications and other realms necessary to solve this obstinate environmental and human health challenge."

Workshop panelists included: Rob Bailis, Yale; Raj Pannu, former Director of Global Public Health at McCann Health; Rema Hanna, Harvard Kennedy School; Douglas Barnes, World Bank; Susannah Chew, Nexus-Carbon; Helen Petach, USAID; Ethan Kay, BioLite; and Elisa Derby, Winrock International.

After a keynote address by Corinne Hart on The Stove Adoption Gap, workshop sessions were held on the following topics:

The Puzzle of Low Adoption for Welfare-Enhancing Technologies

Perspectives on technology adoption and behavior changes from other sectors

Adoption in Practice: Success stories and lessons learned on working with communities to enhance adoption and re-purchase of household energy technologies.

## PPAF Adds Three Senior Fellows

PPAF welcomes three Senior Fellows with whom we collaborated during our work on ethanol fuel in Haiti last fall. They are: Peggy Korth, Cara Webb Mullen and Thomas Setchel, all professionals working with biofuels. You can see their bios in the Senior Fellows section of our website.

## How You Can Work with the Foundation

To stay up-to-date, Like us on [Facebook](#), join us on [Linked In](#) and sign up for our [Twitter](#) feed.

Your contributions make it possible for the Foundation to continue our work in bringing organizations and people together for sustainable development and clean energy.

(1) **Donate Directly.** It's quick, safe and easy to give online. Go to [www.ppafoundation.org](http://www.ppafoundation.org) and click on the donation button you prefer. Please consider a monthly gift. You can also mail a check directly to Dr. David Stillman, PPAF, 166 Edgars Lane, Hastings-on-Hudson, NY 10706, USA. The Foundation is a 501(c)3 non-profit organization.

(2) **Become a Corporate Sponsor.** You'll be listed on our website and in our newsletter as a corporation that supports important work in agribusiness, clean energy, and broad assistance to people in Haiti, the Dominican Republic and Madagascar. Contact David Stillman at [ppafoundation@gmail.com](mailto:ppafoundation@gmail.com)

(3) **Live Green!** If you live in Connecticut, Massachusetts, New York, New Jersey, Pennsylvania, Maryland, Delaware, the District of Columbia or Illinois, you can help by **changing your electricity provider to Viridian Energy**. (Depending on where you live, you may also be able to switch your gas provider. In Virginia Viridian provides only natural gas.) **This saves you money, supports green energy and provides a smaller carbon footprint, with the Foundation earning a small fee.** Click here to learn more, and feel free to contact us. Go to [www.viridian.com/PPAF](http://www.viridian.com/PPAF) (Have your current electricity bill handy) or call 914-478-3450; e-mail [ppafoundation@gmail.com](mailto:ppafoundation@gmail.com). You can watch a great 2-minute video by clicking at the top right on our Viridian page.

If you have considered adding solar panels to your home, Viridian has partnered with Solar City, the #1 residential solar company in the U.S. Viridian and Solar City are offering a 20-year contract and free installation. You will reduce your electricity bill significantly.

(4) **Volunteer, serve as an intern, or get involved as a professional.** Use the information above to contact us. Volunteer positions are available in fundraising, research and business development and in translating from English to French and to Kreyol.

