



Public-Private Alliance Foundation



## NEWSLETTER

December 1, 2014

Dear PPAF Colleagues and Friends,

Please celebrate the message of Thanksgiving and the holiday spirit by helping the Foundation in the next phase of our **Safe Cooking and Safe Fuel project in Haiti**. **Safe Cooking with ethanol saves lives, saves the environment, and creates new jobs**. **Tuesday, December 2, is #GivingTuesday** - a time to give to organizations that are "making a difference" in our communities and our world. Your support is needed!

The photos below are from the controlled cooking test and stove manufacture testing in September/October. The next phase is to install a newly designed ethanol distillery for efficient fuel production. Production facilities are ready but funds are needed to build the pilot distillery. Your help is needed!  
(Also look at the bottom of this newsletter for other ways to help, including through any purchases you make at Amazon.)

CLICK HERE TO GIVE:

<http://www.razoo.com/story/Public-Private-Alliance-Foundation>

or contact [ppafoundation@gmail.com](mailto:ppafoundation@gmail.com) to learn how to give by check.



Controlled Cooking Test (Rafaella Bellanca, International Lifeline Fund Representative in Haiti, left front,

with team members)



**Interview on Stove Use**



**PPAF Senior Fellow and Inventor, Tom Setchel, demonstrating the new ethanol stove to Fritz Gerval Octave (IADB) (l) and Duquesne Fednard (CEO, D & E Green Enterprises)**



**Marketing and Cookstove Testing Team  
l. to r.-rear- Marcus Anderson, Rafaella Bellanca, Duquesne Fednard;  
front row: team members**



**Preparing food for Controlled Cooking Test**



**Company operations manager Al Shelton with team members**



**French fries!**

## **EVENT AT THE PERMANENT MISSION OF MADAGASCAR TO THE UN**

Under the sponsorship of Ambassador Zina Andrianarivelo, the Mission of Madagascar to the United Nations, the Groupement des Entreprises de Madagascar and the MEVA Association, representatives of Malagasy Artisans and Businesses, set up a mini-trade fair at the Mission from November 18th to 21st. A team of business representatives, the Mission and PPAF met to discuss next steps in marketing.

Among the distinguished visitors was Madam Yoo (Ban) Soon-tae, wife of UN Secretary-General Ban Ki-moon.

**For details on companies represented and the goods they sell, go to:**

**<http://www.ppafoundation.org/madagascar.html>**

Here is a sampling of photos from the event:



**Madam Yoo (Ban) Soon-tae (pink jacket), Ambassador and Mrs. Andrianarivelo and visiting Malagasy entrepreneurs**



**Viewing Malagasy products**





**Basketry**



**Game tables from wood and stone**



**Jewelry & tableware from Zebu horn**



**IPad covers**



**Blue jean fashions**



**Tea and spices**



**H.E. Ambassador Zina Andrianarivelo & Mme. Elise Andrianarivelo**



**Some of the vendors, staff and guests**



**Post-event team - l to r: PPAF Senior Fellow Donna Rosa, GEM president Josephine Andriamamonjirison, Mme. Elise Andrianarivelo and president of Silhouette, Noeline Andrianarivelo.**

## **GLOBAL ALLIANCE FOR CLEAN COOKSTOVES - COOKSTOVES FUTURE SUMMIT - November 20-21, 2014**

David Stillman and George Garland of PPAF participated in the Cookstoves Future Summit of the Global Alliance for Clean Cookstoves. Held at the Conrad Hotel in Manhattan, the first day was devoted to panel sessions aimed at raising the scale of distribution and use of clean cookstoves worldwide, including progress made, public-private partnerships, supply and demand issues and the



importance of markets and investment to reach one million households. In a press release, the Alliance announced that a global community of clean cooking advocates and supporters has collectively committed \$413 million over three years to further mobilize the clean cooking sector and advance the widespread adoption of clean cooking solutions.



**Bahijahtu Abubakar (l) National Coordinator of Renewable Energy Program, Ministry of Environment, Nigeria with colleagues**



**Suraj Wahab, CEO, Toyola Energy Group, Ghana, and David Stillman, PPAF**

I hope you will join us in the work we do.

Cordially,

David Stillman, PhD

Executive Director



## How You Can Work with the Foundation

To stay up-to-date, Like us on [Facebook](#), join us on [Linked In](#) and sign up for our [Twitter](#) feed.

Your contributions make it possible for the Foundation to continue our work in bringing organizations and people together for sustainable development and clean energy.

(1) **Donate Directly.** It's quick, safe and easy to give online. Go to [www.ppafoundation.org](http://www.ppafoundation.org) and click on the donation button you prefer. Please consider a monthly gift. You can also mail a check directly to Dr. David Stillman, PPAF, 166 Edgars Lane, Hastings-on-Hudson, NY 10706, USA. The Foundation is a 501(c)3 non-profit organization.


(2) **Give through Smile.Amazon.com** Whenever you make a purchase through Amazon.com, you can painlessly also help the Foundation! Just go to [www.smile.amazon.com](http://www.smile.amazon.com) and select Public-Private Alliance Foundation as your charity. Every time you log in that way, Amazon will donate .5% of your purchase directly to the Foundation!

(3) **Live Green!** If you live in Connecticut, Massachusetts, New York, New Jersey, Pennsylvania, Maryland, Delaware, the District of Columbia or Illinois, you can help by **changing your electricity provider to Viridian Energy.** (Depending on where you live, you may also be able to switch your gas provider. In Virginia Viridian provides only natural gas.) **This saves you money, supports green energy and provides a smaller carbon footprint, with the Foundation earning a small fee.** Click here to learn more, and feel free to contact us. Go to [www.viridian.com/PPAF](http://www.viridian.com/PPAF) (Have your current electricity bill handy) or call 914-478-3450914-478-3450; e-mail [ppafoundation@gmail.com](mailto:ppafoundation@gmail.com). You can watch a great 2-minute video by clicking at the top right on our Viridian page.

If you have considered adding solar panels to your home, Viridian has partnered with Solar City, the #1 residential solar company in the U.S. Viridian and Solar City are offering a 20-year contract and free installation. You will reduce your electricity bill significantly.

(4) **Become a Corporate Sponsor.** You'll be listed on our website and in our newsletter as a corporation that supports important work in agribusiness, clean energy, and broad assistance to people in Haiti, the Dominican Republic and Madagascar. Contact David Stillman at [ppafoundation@gmail.com](mailto:ppafoundation@gmail.com)

(5) **Volunteer, serve as an intern, or get involved as a professional.** Use the information above to contact us. Volunteer positions are available in fundraising, research and business development and in translating from English to French and to Kreyol.



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