

**COMPANY NAME** : SOCIETE TAF

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**HISTORY:**

**1-Our company is a pioneer of coffee roasting in Madagascar since 1949**

**2-We are also owner of a salt production in the north and the West of Madagascar**

**3-Our company is a leader to provide in timely manner these three categories of products: coffee, tea and spices.**

**LIST OF PRODUCTS :**

- 1- Coffee special blend TAF 250gr packed in a brown raffia
- 2- Coffee special blend TAF vacuum packed in a 250gr aluminium packed
- 3- Green tea TAF for 20 infusions packed in a green raffia box
- 4- Green tea TAF for 20 infusions
- 5- Nature black tea TAF for 20 infusions packed in a green raffia box
- 6- Nature black tea TAF for 20 infusions
- 7- Assorted tea TAF for 36 infusions packed in a green raffia box
- 8- Vanilla black tea TAF for 20 infusions packed in a orange raffia box
- 9- Vanilla black tea TAF for 20 infusions
- 10- Vanilla beans TAF vacuum packed in a orange raffia box
- 11- Vanilla beans TAF vacuum packed 50gr
- 12- Assorted aromatic salt TAF for 4 perfumes in a brown raffia box
- 13- Combava aromatic salt TAF in a 90gr plastic container
- 14- Green chili aromatic salt TAF in a 90gr plastic container
- 15- Black pepper aromatic salt TAF in a 90gr plastic container
- 16- Ginger aromatic salt TAF in a 90gr plastic container
- 17- Cannella bark in a 50gr packet
- 18- Ground cannelle in a 50gr packet
- 19- Black pepper in a 50gr packet
- 20- Ground black pepper in a 50gr packet
- 21- Tsiperifery pepper in a 50gr packet
- 22- Ground tsiperifery pepper in a 50gr packet
- 1- Pink peppercorns in a 50gr packet

**CATEGORIES OF PRODUCTS :**

- 1- NATURAL COFFEE SELECTED FROM MADAGASCAR
- 2- NATURAL TEA SELECTED FROM MADAGASCAR
- 3- NATURAL SPICES FROM MADAGASCAR

## PRODUCT SPECIFICATIONS

### 1- NATURAL COFFEE SELECTED FROM MADAGASCAR

#### **Fine roasted blend Coffee vacuum-packed 250gr/Le café spécial mélange sous vide 250gr**

This product is a blend of two species of coffee beans of Madagascar known as *Arabica sp* and *Robusta sp*. They are roasted and ground finely. Arabica is planted in the center of Madagascar and Robusta comes from the East cost of the island. It is packed especially in a vacuum pack to guarantee the original quality of the product and to meet the customer requirements.



### 2- NATURAL TEA SELECTED FROM MADAGASCAR

#### **Individual Tea aluminium packed x 20doses /Le thé conditionné en pochette aluminium x 20**

Our tea comes from the Sahambavy Madagascar plantation. This unique plantation of Madagascar belongs to the district of Fianarantsoa, which is located at around 410 kilometers in the south of Antananarivo. The leaves are removed from the plant by hands to guarantee the quality of the final product. The tea of TAF is a natural product: not any colorant or other additives is added. We have 3 types of tea products such as: black tea, vanilla tea (with addition of natural vanilla powder), and green tea (natural dried leaves of tea).



### 3- NATURAL SPICES FROM MADAGASCAR



#### Spices

##### whole seeds and ground black pepper

Known commonly as a pepper, this product of Madagascar is classified in the following taxonomic category :

**Family: *Piperacea***

**Species: *Piper nigrum***

These species grow in the east coast of Madagascar (Mananjary, Manakara). They are collected and dried naturally by sunlight by the farmers. Before being packed, the products are kindly sorted and cleaned.

##### Tsiperifery

This is a wild pepper of Madagascar. It grows in the Indian Ocean countries and has been identified by Scientists as a *Piper borbonense*. It grows in humid conditions and has a particular odor of natural forest.

##### Pink pepper corns in a 50gr packet/Baie rose entier sachet 50g

Known as *Schinus terebenthifolius*, this product is commonly named : pink pepper. It is collected and dried naturally in the center and East coast of Madagascar. It has to be handled with care because it is easily damaged.

##### Cannelle (cannella)

It is a highly aromatic inner bark of the *Canella winterana* (*Cinnamum verum*) used as a condiment and a tonic. This product is collected and dried by sunlight by the farmers. It is then sorted and packed directly by TAF or ground finely.

##### Vanilla bean vacuum packed 50gr/Vanille gousse sous vide 50g

**Madagascar is famous for its vanilla called "bourbon". The vanilla bean of TAF comes from the north of Madagascar. It is collected and treated traditionally by the farmers and has an**

**exceptional quality. The size is between 17 and 21 cm and the mass between 4 and 7 g. Our vanilla is vacuum-packed to guarantee its original quality.**

#### **Aromatic edible salt/Fleur de sel**

It is a manually collected edible salt that has been added by natural aromatic spices of Madagascar such as dried ground black pepper, or a dried ground gingerroot, dried ground chili pepper, These natural aromas make the product exceptional.

#### **PRODUCTION CAPACITY**

Products	Normal production capacity (*)
Café sous vide 250g(vacuum packed coffee)	80 000 units per month
Thé conditionné en pochettes aluminium	20 000 units per month
Vanille gousse 50g	100 000 units per month
Fleur de sel en PET 90gr	20 000 units per month per team
Epices en sachets de 50g:	20 000 units per month per team

(\*): This is a normal production but may increase by demands.

#### **MEETING TO “WHOLESALE” or “RETAILERS »**

**EXPECTATION FOR EXPORT:** Have been exported to Europe, to Indian ocean countries (Mauritius, Reunion Island, Comoros islands) and we expect to get a market in USA,

#### **QUALITY OF THE PRODUCTS**

**Our products are kindly chosen and graded from the farmers. Our raw materials are also sorted and cleaned before being packed.**

**All of our products are analyzed by official local laboratories for physical test, chemical test, microbiological test and toxicity test.**