



## NEWS RELEASE - NOVEMBER 20, 2009

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Ambassador Federico Cuello, Permanent Representative of the Dominican Republic to the United Nations; Dr. David Stillman, Executive Director of the Public-Private Alliance Foundation (PPAF); Tom Kadala, President of ResearchPAYS, Inc. and Rafael Fernandez, Chairman and CEO of RJS Group, will appear on Sabado Agropecuario (The Saturday Agricultural Journal), on Saturday, November 21 at 7:30 a.m.. Manuel González Tejera is the interviewer.

The group will review plans for the upcoming Fourth Bioenergy International Debate, scheduled for December 3-4 in Santo Domingo, as well as the current work of RJS group in the Dominican Republic. This December meetings will be hosted by the National Energy Commission, the Ministry for the Environment and Natural Resources, and organized by PPAF and ResearchPAYS. The report of the Third Bioenergy International Debate, which took place in Santo Domingo in October, is available on the PPAF website at <http://www.ppafoundation.org/events.html> in English and Spanish and through the PPAF blog: <http://ppafoundation.org/blog>

They will also talk about the 14<sup>th</sup> Regional Forum on Biofuels and Other Renewable Energies, which has taken place in Santo Domingo from 18 – 20 November.

RJS Group is a sponsor of the December event. The Group is developing fuel ethanol for the local Dominican market and for export to the U.S. and the European Union through production of sweet sorghum. Their new project will also produce bioelectricity for the local market using bagasse and straw yield of sorghum. According to RJS Group, their project is designed to be strategically located in the Northwest Region of the Dominican Republic so as to exploit the comparative and competitive advantages of the area for agro-industrial activities and, with that, promote regional development with economic sustainability, environmental and social benefits. For more information see: <http://www.rjsgroupdr.com/>

Sabado Agropecuario is a program of Revista 101 and is broadcast on local television channels, a Dominican Channel in the Northwest Coast of the United States and Canada and through the airwaves of 107.7 FM.

### About PPAF

The Public-Private Alliance Foundation (PPAF) is a non-profit organization dedicated to reducing poverty in the world by bringing together business, governmental, community, academic, United Nations and other interests. Through collaboration, PPAF helps stimulate entrepreneurship and commerce-related activities and encourage investment for sustainable development. Focusing on the Dominican Republic, Haiti and Madagascar, our vision is to make a difference for human betterment. PPAF works closely with the United Nations for policies and actions to advance public-private alliances.

PPAF relies on public support to sustain its work. To become a sponsoring organization or individual donor, go to <http://www.ppafoundation.org/donate.html> or email David Stillman, Executive Director, at [ppafoundation@gmail.com](mailto:ppafoundation@gmail.com) Visit <http://www.ppafoundation.org> and [www.ppafoundation.org/blog](http://www.ppafoundation.org/blog) for more information about PPAF.

### About ResearchPAYS, Inc.

ResearchPAYS, Inc. is a privately-held New York based firm that offers boutique primary consumer market research services to Fortune 1000 companies. Services include field data collection at special events, segmenting targeted consumer opinion panels for in-depth quantitative research, facilitating targeted focus groups for qualitative research, and coordinating one-on-one interviews. ResearchPAYS interprets client field data, provides recommendations, and offers hands-on guidance that turn ideas into action. Visit <http://www.ResearchPAYS.net>.